



FIRST NOVA AUSTRAL SITE CERTIFIED ASC

Punta Arenas, Chile, 01.02.2016. Nova Austral, the Chilean salmon farmer that rears its salmon in Region XII, the isolated Magellan and Antarctic Region, announced today that the Aquaculture Stewardship Council (ASC) has certified the Company's first salmon farm.

The company is already in the assessment process for an additional site to be certified over the next few months. They are working to certify more sites in order to be able to supply over 50% of its harvest as ASC certified salmon by the end of 2016.

As Nova Austral CEO, Nicos Nicolaides, highlighted, "We are very focused on being able to supply our clients with ASC-certified fish continuously throughout the year, and our aim is to be the first salmon farmer in Chile to accomplish this. Our goal in the future is to produce the purest salmon in the world, and the unique location of our farms provides the best possible natural conditions."

Founded in 2010 by the World Wildlife Fund (WWF) and IDH (Dutch Sustainable Trade Initiative) the ASC is an independent not for profit organization with global influence. With its partners, it runs an ambitious program to transform the world's seafood markets and promote better environmental and social aquaculture performance.

After being acquired by the companies Altor Fund III and Bain Capital in October 2014, Nova Austral has achieved significant improvements in their biological and operational performance

The company is currently implementing an ambitious program to be able to supply salmon from ASC-certified sites all year round, and from May plans to harvest salmon that is "treatment-free" and that enjoys some of the best known environmental conditions.

About Nova Austral

NOVA AUSTRAL is a Chilean salmon farmer and processor, owned by the companies Altor Fund III and Bain Capital. The company's entire operations are located in Chile's Region XII, in the Magellan and Antarctic Region, over 2,500 km from Santiago, the country's capital city.

Contact:

Nova Austral

info@nova-austral.cl

www.nova-austral.cl

Nicos Nicolaides

CEO

Nicos.nicolaides@novaaustral.cl

Yngve Myhre

COB

yngvemyhre@gmail.com

+56 993189329

+47 916 30174