



NOVA AUSTRAL SOLIDIFIES ASC-CERTIFIED SUPPLY

Punta Arenas, Chile, 12.04.2016. Nova Austral, the Chilean salmon farmer that rears its salmon in Region XII, the isolated Magellan and Antarctic Region, announced today that the Aquaculture Stewardship Council (ASC) has certified their second farm, as part of the company's plan to attain ASC certification for most of their farms.

In early 2016, the company had stated its goal of securing a constant supply of ASC-certified salmon to its clients around the world. This certification is part of the plan to supply over 50% of its harvest as ASC certified salmon by the end of the year, together with producing a big share of "treatment-free" salmon.

"We are obviously delighted with this latest achievement, which is part of our commitment to the 'Proudly Promoting ASC' campaign" stated Nova Austral CEO, Nicos Nicolaides. "Thanks to our team's tireless efforts and the natural environment of our farms, we are moving ever closer to our aspiration to produce the purest salmon in the world."

Founded in 2010 by the World Wildlife Fund (WWF) and IDH (Dutch Sustainable Trade Initiative) the ASC is an independent not for profit organization with global influence. With its partners, it runs an ambitious program to transform the world's seafood markets and promote better environmental and social aquaculture performance.

After being acquired by the companies Altor Fund III and Bain Capital in October 2014, Nova Austral has continued to achieve significant improvements in their biological and operational performance.

About Nova Austral

NOVA AUSTRAL is a Chilean salmon farmer and processor, owned by the companies Altor Fund III and Bain Capital. The company's entire operations are located in Chile's Region XII, in the Magellan and Antarctic Region, over 2,500 km from Santiago, the country's capital city.

Contact:

Nova Austral

info@nova-austral.cl

www.nova-austral.cl

Nicos Nicolaides
CEO

Nicos.nicolaides@novaaustral.cl

+56 993189329

Yngve Myhre
COB

yngvemyhre@gmail.com

+47 916 30174